

## Dr. YEOLAN LEE

Associate Professor of Management

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### POSITION

2020 – Present	Associate Professor of Management with Tenure University of Alabama in Huntsville
2020 –2023	Alabama Credit Union Associate Professor of Entrepreneurship University of Alabama in Huntsville
2013 – 2020	Assistant Professor of Management, University of Alabama in Huntsville (Maternity Leaves: 2014-2015 and 2017-2018)

### EDUCATION

2013	Ph.D. The Ohio State University, USA
2008	M.S. Seoul National University, Seoul, South Korea
2005	B.S. Hankuk University of Foreign Studies, Seoul, South Korea

### PEER REVIEWED JOURNAL PUBLICATIONS<sup>1</sup>

- **Lee, Y., & Fong, E. A. 2025.** The Marginal Effect of External Technologies on Innovation Time”, *Technovation*, 140: pp. 103145 (H-index: **159**, 4-year Impact Factor:**14.04**)
- **Lee, Y., & Fong, E. A. 2024.** The art of living together: Space mining ecosystem, sustainability and accountability. *Accounting, Auditing & Accountability Journal*. 37(5): pp. 1428-1456 (H-index: **121**, 4-year Impact factor: **7.46**)
- **Lee, Y., Fong, E. A., & Kim, H. 2023.** Coopetition and technology licensing partner selection. *Industrial Marketing Management*, 112, pp. 60-70. (H-index: **177**, 4-year Impact factor: **10.58**)
- **Lee, Y., & Fong, E. A. 2020.** Patent lifecycle management strategies in open innovation projects. *Drug Discovery Today*. 25 (10): pp. 1782-1785. (H-index: **215**, 4-year Impact factor: **7.97**)
- Fong, E. A., Wilhite, A. W., Hickman, C., & **Lee, Y.** 2020. The Legal Consequences of Research Misconduct: False Investigators and Grant Proposals. *Journal of Law, Medicine & Ethics*, 48(2): pp. 331–339. (H-index: **66**, 4-year Impact factor: **1.64**)
- **Lee, Y., Fong, E.A., Barney, J. & Hawk, A. 2019.** Why do experts solve complex problems using open innovation? Evidence from the U.S. pharmaceutical industry. *California Management Review*. 62(1): pp. 144-166. (H-index: **155**, 4-year Impact factor: **19.55**)
- **Lee, Y. & Fong, E.A. 2019.** The impact of diversifying and de novo firms on regional innovation performance in an emerging industry: A longitudinal study of the U.S. ethanol

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<sup>1</sup> All h-index scores are from Scimago (<https://www.scimagojr.com/>) as of February 19, 2025.

industry. *Industry and Innovation*. 26(7): pp. 769-794.

(H-index: **72**, 4-year Impact factor: **4.86**)

- Hickman, C., Fong, E. A., Wilhite, A., & **Lee, Y.** 2019. Academic misconduct and criminal liability: Manipulating academic journal impact factors. *Science and Public Policy*. scz019. (H-index: **80**, 4-year Impact factor: **2.97**)
- **Lee, Y.**, St. John, C., Fong, E.A., & Bao, Y. 2018. Flexible new product development processes and appropriability: Intellectual property and first-mover. *International Journal of Innovation Management*, 22(1): pp. 1-24. (H-index: **58**, 4-year Impact factor: **2.55**)
- **Lee, Y.**, Mackenzie, W. I., Fong, E.A., & Sherman, D. 2016. The importance of inter-temporal integration in new product development, *International Journal of Innovation Management*, 20(3): pp. 1-23. (H-index: **58**, 4-year Impact factor: **2.55**)

## **BOOK CHAPTERS**

- **Lee, Y.**, Barney, J. Strategic factor markets. In David Teece and Mie Augier (Ed.), The Palgrave Encyclopedia of Strategic Management. Hampshire: Palgrave Macmillan Ltd.
- Anand, J., **Lee, Y.** Acquisition strategy. In David Teece and Mie Augier (Ed.), The Palgrave Encyclopedia of Strategic Management. Hampshire: Palgrave Macmillan Ltd.

## **TEXTBOOK & TEXTBOOK MATERIAL**

- I had a textbook contract with McGraw Hill for Rothaermel's Strategic Management 6th ed. textbook.

## **SELECTED PRESENTATIONS, DISCUSSION PANELS, AND SYMPOSIUMS**

- Space Sustainability and Space Mining, Business of Space Conference, 2025, Huntsville.
- Space Debris and Sustainability, *Annual Meeting of the Academy of Management*, 2023, Boston, USA.
- Towards a Theory of Group Opportunism, *AMR Idea Development Workshop*, 2023, University of Tennessee, Knoxville, USA.
- The marginal effect of external technologies on innovation time, *The 2022 Annual Meeting of the Academy of Management*, 2022, Seattle, USA.
- Sustainability SIG PDW, AIB Seoul Conference, 2024, Discussion panel, South Korea.

## **TEACHING**

### **University of Alabama in Huntsville**

- *Competitive Strategy* (MGT499 – capstone undergraduate)
- *New Venture Strategies* (MGT 405/505)
- *Leadership Theory & Practice* (MGT 629)
- *International Business* (MGT 450/550)

### **Thesis Advising**

- Nicholas Sebastian Rant (Honors' thesis)
- Jonathan Rebbby John (Honors' thesis)

### **Club Advising**

- UAH Entrepreneurship Club Faculty Advisor, 2018 – ongoing
- UAH Korean Language and Culture Club Faculty Advisor, 2019 –2021

### **HONORS, AWARDS, AND GRANTS**

- Mark McDaniel, Henri McDaniel, and Robert Cramer Faculty Fellowship, 2019, 2023, 2025
- COB Summer Research Grant, 2021, 2022
- COB Summer Teaching Innovation Grant, 2021
- Honor Roll for both Best Teaching in Undergraduate Courses and for Teaching in Graduate Courses, 2020
- Witmond Faculty Fellowship, University of Alabama in Huntsville, 2016 – 2018
- Research Mini-Grants, University of Alabama in Huntsville, 2015, 2016
- UAH New Faculty Research Grants, 2014 – 2015

### **SERVICE**

#### **Selected University, College, and Department Services**

- Business of Space Conference Planning Committee, Member, 2025
- MGT Entrepreneurship Clinical Professor Search Committee, Member, 2025
- University Personnel Committee, Chair, 2023 – present
- University Senate Executive Committee, Member, 2023 – present
- University Strategic Enrollment Planning (SEP) Undergraduate Working Group, Member, 2023 –2024
- Behavioral Evaluation and Threat Assessment (BETA) Team, Member, 2024- Present
- Reappointment Committee, Member (Hieu Pham, Junjun Liu, Paras Bhatt, and Yoonki Chun, Kinesiology), 2025
- Faculty Senate Department Representative, 2022 – present
- College PTAC Committee, Alternate Member, 2023 – present
- Faculty Appeals Committee, Member, 2023 – present
- UAH Entrepreneurship Club Faculty Advisor, 2018 – present
- COB 24-Hour Innovation Challenge, Judge, 2022 – Present
- Master syllabus review of Management programs, 2023 – present
- Annual Reappointment Review Committee (Tripti Singh), 2024

- Annual Reappointment Review Committee (Dilcu Barnes), 2023
- University Personnel Committee, Member, 2022-2023
- University ADA Advisory Committee, Member, 2022-2023
- UAH Enhanced Teaching and Learning Center Advisory Group, Senate Representative, 2022 – 2023
- UAH Provost and Executive Vice President for Academic Affairs Search Committee, Member, 2021 – 2022
- Boeing New Venture Challenge Competition faculty judge, 2014 – 2022
- Faculty Appeals Committee, Alternate Member, 2020-2023
- Annual Reappointment Review Committee (Serena Zhu, Natalie Malak, and Frank Mullins), 2021
- Management Search Committee (Clinical Assistant Professor), Member, 2020 – 2021
- Faculty Development Committee, Member, 2020 – 2021
- Management Search Committee (OB/OT Position), 2013
- Management Search Committee (HR Position), 2017
- Undergraduate Assessment & Curriculum Committee, 2016 – 2018

### **Professional Services**

- Ad-hoc reviewer for journals
  - *Scientific Reports, Journal of Technology Transfer, Accounting, Auditing & Accountability Journal, California Management Review, R&D Management, Technovation, Managerial and Decision Economics*
- Editorial Board (World Open Innovation Conference)

### **Community Services**

- Volunteered and organized multicultural night events at a local school
- Guest lecture on climate change and sustainability for local elementary students